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Passat CC Awarded for its Outstanding Design

Volkswagen's recently released Passat CC was recognised with a Design Award for its innovation and design excellence at the 2009 Australian International Design Awards.

The Australian International Design Awards, a division of Standards Australia, is recognised by the Commonwealth Government and the International Council of Societies of Industrial Design as the peak promotional body for the Australian design industry, and for its important role in fostering a culture of design and innovation in Australia.

The Volkswagen Passat CC was awarded for 'Best Exterior Design', which is both distinctive and sophisticated. The front end of the Passat CC shows another facet of the Volkswagen brand's face. More dominant than on any other Volkswagen, the radiator grille with its two cross-struts and centrally placed VW logo spans the area between the headlamps. An indicator of the Passat CC's excellent overall aerodynamic qualities is its drag coefficient of c_w 0.29.